

POWER

WOMEN IN INDUSTRY

2025 CONFERENCE

TUESDAY, APRIL 1, 2025

Moody Gardens Convention Center | Galveston, TX



2025 CONFERENCE SPONSORSHIP OPPORTUNITIES



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2025 CONFERENCE SPONSORSHIP OPPORTUNITIES

Galveston College, in collaboration with the Texas Gulf Coast Community College Consortium, will host the 2025 Women In Industry Conference on Tuesday, April 1, from 8 a.m. to 2:30 p.m. CT. Now in its eighth year, the conference will provide a unique opportunity to connect with over 1,200 high school girls and women eager to explore careers in petrochemical, construction, avionics, biotech, and IT industries. The event will be held at the Moody Gardens Convention Center in Galveston, Texas.

The Women In Industry Conference aims to promote career awareness, eliminate biases and myths, and provide support networks for women in nontraditional occupations. Our goal over the next ten years is to reach 8,000 girls and women.

Join Galveston College in reaching undecided, unemployed, and underemployed women and students with information about careers in the petrochemical and construction trades. We are on a mission to highlight amazing employment opportunities, dismantle stereotypes, and facilitate support networks for women in non-traditional occupations, making a real difference in the industry.

Target Audience:

- High school females exploring career options
- College students in technical and STEM fields
- Unemployed or underemployed women
- Women currently employed in industry

Sponsorships:

Becoming a sponsor is straightforward and highly rewarding. Galveston College offers sponsorships at various price points, each including premium exhibit space and exhibitor benefits. Sponsors receive extensive marketing exposure, with corporate logos featured on signage, digital screens during sessions, the conference program, and more.

All Conference Sponsorships Include:

- Exhibit Space
- Listing in the Conference Program
- Logo on “Thank You” Signage
- Logo on Digital Screens
- Conference Program Advertisement
- Mentions in Conference Marketing and Social Media



OPPORTUNITIES FOR SPONSORS *

Platinum Level Sponsorship: \$30,000

- Exclusive Sponsor Recognition on Eventbrite
- Front Cover Design of the Event Program
- Feature Interview
- Exclusive Booth Space: Premium Location
- Social Media Spotlight: Dedicated Posts Before and During Event
- Morning Keynote Speaker
- Breakout Session
- Ten Conference Tickets
- Branded Materials:

Gold Level Sponsorship: \$20,000

- Sponsor Recognition on Eventbrite
- Back Cover Design of the Event Program or Inside Back Cover Design of the Event Program
- Booth Space: Premium Location
- Social Media Spotlight
- Keynote Speaker: Lunch or Afternoon
- Breakout Session
- Eight Conference Tickets
- Branded Materials: Name on Attendee Bags

Silver Level Sponsorship: \$10,000

- Sponsor Recognition on Eventbrite
- Half-page Ad in the Event Program
- Social Media Spotlight
- Booth Space
- Breakout Session
- Six Conference Tickets
- Logo on Lanyard

Bronze Level Sponsorship: \$5,000

- Sponsor Recognition on Eventbrite
- Quarter-page Ad in the Event Program
- Booth Space
- Four Conference Tickets

*Some sponsorship levels are limited in number and will only be available on a first-come, first-served basis.

2024 CONFERENCE RECAP



Seven hundred and seventy (770) high school students attended the conference from 36 public and private schools across 29 districts, including Alief, Alvin, Aldine, Barbers Hill, Bay City, Brazosport, Bridge City, Channelview, Cleveland, Columbia-Brazoria, Deer Park, El Campo, Galveston, Goose Creek, Gregory-Portland, Houston, Ingleside, Lamar, Lockhart, Navarro, Port Arthur, Robstown, Sinton, Shelton, Spring Branch, Sweeny, Taft, Van Vleck, and West Orange-Cove.

Ninety-four (94) college students attended from Alvin Community College, Brazosport College, College of the Mainland, Galveston College, Houston Community College, Lee College, Lone Star College, San Jacinto College, and Wharton County Junior College. Additionally, one hundred seventy-five (175) women seeking new career opportunities attended the conference.

2024 SPONSORS

ExxonMobil, Worley, Phillips 66, Chevron Phillips Chemical, OXY, The Chemours Company, Olin, Turner Industries Group LLC, INEOS, PCL Construction, LyondellBasell, Arkema, Shell USA, National Center for Construction Education and Research, Freeport LNG, TechLabs, DOW Chemical Company, and Workforce Solutions.

ATTENDANCE: FAST FACTS

	2024	2023	2022	2019
Registered *	1194	1,574	1,419	1,256
High School	864	1,184	879	547
ISDs	29	31	29	22
Sponsors	19	24	23	16

* Participants, industry sponsors, college volunteers, speakers and panelists

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2025 CONFERENCE SPONSORSHIP SIGN-UP FORM

Due by December 20, 2024

Company Name: _____

Mailing Address: _____ City: _____ ZIP: _____

Contact Name: _____

Email: _____ Phone: _____

SPONSORSHIP LEVELS

_____ **PLATINUM** **\$30,000** Exclusive sponsor recognition on Eventbrite, including a, Front cover design of event program, Keynote speaker (morning or lunch), Breakout session, Feature interview, 10 conference tickets, Logo on lanyard

_____ **GOLD** **\$20,000** Full page ad in event program (back cover), Keynote speaker (morning or lunch), Recognition on Eventbrite, Breakout session, Feature interview, Eight conference tickets, Logo on lanyards

_____ **SILVER** **\$10,000** Half-page ad in the event program, Breakout session, Recognition on Eventbrite, Six conference tickets, Logo on lanyards

_____ **BRONZE** **\$5,000** Quarter-page ad in event program, Recognition on Eventbrite, Four conference tickets, Logo on lanyards

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OTHER INFORMATION

Will you need electricity for your table? Yes _____ No _____

Would your company be able to assist with donations of items for goodie bags? Yes _____ No _____

Other special needs: _____

Invoices are due upon receipt. Please contact Vera Lewis-Jasper at vlewis@gc.edu or 409-944-1404 for more information.

It is the policy of Galveston College to provide equal opportunities without regard to age, race, color, religion, national origin, sex, disability, genetic information or veteran status.