



# POWER

**WOMEN IN INDUSTRY**

**Wednesday, April 3, 2024**  
**Moody Gardens Convention Center | Galveston, TX**

**2024 CONFERENCE SPONSORSHIP OPPORTUNITIES**





# WOMEN IN INDUSTRY 2024

## 2024 CONFERENCE SPONSORSHIP OPPORTUNITIES

Join Galveston College as we reach undecided, unemployed and underemployed women and students with information about careers in the petrochemical and construction trade industries. We're on a mission to promote awareness of amazing employment opportunities, eliminate bias and myths and facilitate support networks for women in non-traditional occupations.

### Target Audience:

The target audience includes high school females who are exploring potential careers. College students enrolled in technical and STEM fields. Females who are currently unemployed or underemployed and women currently employed in the petrochemical industry.



### Sponsorships:

Becoming a sponsor is easy. Galveston College offers sponsorships at many price points; all come with premium exhibit space and exhibitor benefits! With any sponsorship, your company will receive marketing exposure, including using your corporate logo on signage, digital screens during general sessions, in the conference program, and more!

### All Conference Sponsorships Include:

- Premium exhibit space with a draped table, electricity, and two chairs
- Premium listing in the conference program, with contact information
- Logo on "Thank You" signage in the exhibit area
- Logo on digital screen in general session
- Premium listing in online exhibitor directory
- Conference program advertisement for Platinum, Gold, Silver and Bronze sponsors
- Mention in conference marketing materials and advertising (deadlines apply)



# OPPORTUNITIES FOR SPONSORS \*

## Platinum Level Sponsorship: \$30,000

- Exclusive sponsor recognition on Eventbrite, including a featured interview
- Front cover design of event program
- Keynote speaker (morning or lunch)
- Breakout session
- Feature interview
- Ten conference tickets
- Logo on lanyard

## Gold Level Sponsorship: \$20,000

- Full-page ad in event program (back cover)
- Keynote speaker (morning or lunch)
- Recognition on Eventbrite
- Breakout session
- Feature interview
- Eight conference tickets
- Logo on lanyard

## Silver Level Sponsorship: \$10,000

- Half-page ad in event program
- Breakout session
- Recognition on Eventbrite
- Six conference tickets
- Logo on lanyard

## Bronze Level Sponsorship: \$5,000

- Quarter-page ad in event program
- Recognition on Eventbrite
- Four conference tickets
- Logo on lanyard

\*Some sponsorship levels are limited in number and will only be available on a first-come, first-served basis.

# 2023 CONFERENCE UPDATE



Over 1500 attendees attended the 2023 Conference. 1,184 high school students registered from 31 districts and private schools. They included Alief, Alvin, Angleton, Beaumont, Brazosport, Bridge City, Columbia-Brazoria, Channelview, Corpus Christi, Dayton, El Campo, Friendswood, Galena Park, Galveston, Goose Creek, Gregory-Portland, Houston, Huffman, Kline, Lamar Consolidated, LaPort, Mathis, Pasadena, Port Author, Robstown, Sheldon, Spring, Spring Branch, Sweeny, Taft, and Van Vleck. Thank you to the industry partners that sponsored students. 247 women attended, discovering various career opportunities in the petrochemical and construction fields.

## ATTENDANCE: FAST FACTS

	2023	2022	2019
Registered	1,574	1,419	1,256
High School	1,184	879	547
ISDs	31	29	22
Sponsors	24	23	16

Participants, industry, college volunteers, speakers





## 2024 CONFERENCE SPONSORSHIP INFORMATION

Due by December 8, 2023

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### SPONSORSHIP LEVELS

_____ <b>PLATINUM</b>	<b>\$30,000</b>	Exclusive sponsor recognition on Eventbrite, including a, Front cover design of event program, Keynote speaker (morning or lunch), Breakout session, Feature interview, 10 conference tickets, Logo on lanyard
_____ <b>GOLD</b>	<b>\$20,000</b>	Full page ad in event program (back cover), Keynote speaker (morning or lunch), Recognition on Eventbrite, Breakout session, Feature interview, Eight conference tickets, Logo on lanyards
_____ <b>SILVER</b>	<b>\$10,000</b>	Half-page ad in the event program, Breakout session, Recognition on Eventbrite, Six conference tickets, Logo on lanyards
_____ <b>BRONZE</b>	<b>\$5,000</b>	Quarter-page ad in event program, Recognition on Eventbrite, Four conference tickets, Logo on lanyards

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### OTHER INFORMATION

Will you need electricity for your table? \_\_\_\_\_ Yes \_\_\_\_\_ No

Would your company be able to assist with donations of items for goodie bags? \_\_\_\_\_ Yes \_\_\_\_\_ No

Other special needs: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Invoices are due upon receipt. Please contact Vera Lewis-Jasper at [vlewis@gc.edu](mailto:vlewis@gc.edu) or 409-944-1404 for more information.